

## 2012 NEAA YEARBOOK ORDER FORM

**NOTE: To save time and postage, e-mail your ad information and pictures (please scan at a high resolution), but regular mail is fine. However, please note for all ads that are not submitted electronically there is a \$20 surcharge per ad for scanning and set-up costs.**

**Please use the ad template at <http://www.neaa.net/yearbook/>**

### Checklist: For all ads please include the following...

- A clear sharp photo. Write dog's registered name, Ad Section (1, 2, etc), and owner's name and address on backside of photo (or include with e-mail). Photo will be cropped to show dog only. Photos will be returned if identified on back.
- Three generation pedigree. Show and title abbreviations are limited to those recognized by the AKC or foreign country kennel clubs (BIS/BISS accepted).
- Seventy-five words (maximum) for ad copy text.
- Registered name of dog or bitch, registration number, sex, and date of birth (OF A, PennHip, CERF, CHIC optional)
- Breeder's and owner's name(s), kennel prefix, address, (phone/fax, e-mail optional)

Number of Yearbooks \_\_\_\_\_ x \$20 for members (w/ad) = \$ \_\_\_\_\_  
x \$25 for members (no ad)  
x \$35 non-members (w/ad)  
x \$40 non-members (no ad)

Section 1 Number of Ads \_\_\_\_\_ (free with book purchase) = \$ \_\_\_\_\_  
x \$20 w/o book purchase  
x \$40 non-members w/o book

Section 2 Number of Ads \_\_\_\_\_ x \$20 per ad (members) = \$ \_\_\_\_\_  
x \$40 per ad (non-members)

Section 3 Number of Ads \_\_\_\_\_ x \$40 per ad (members) = \$ \_\_\_\_\_  
x \$75 per ad (non-members)

Section 4 Number of Ads \_\_\_\_\_ x \$40 per ad (members) = \$ \_\_\_\_\_  
x \$75 per ad (non-members)

Section 5 Number of Ads \_\_\_\_\_ x \$40 per ad (members) = \$ \_\_\_\_\_  
x \$75 per ad (non-members)

***Please submit electronically!***

**Note: There will be a \$20 surcharge per ad to cover scanning and set-up costs if they are not submitted electronically.**

Number of Ads not submitted electronically \_\_\_\_\_ x \$20 = \$ \_\_\_\_\_

**TOTAL ORDER = \$ \_\_\_\_\_**

Payment is due with order and can be made by check/money order drawn on a U.S. account, International Money Order payable in U.S. funds, or VISA/MasterCard charge (see form below). **You MUST SIGN this form below in order for your credit card to be processed.**

*Send ads and payment to:*

## **2012 NEAA YEARBOOK**

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Please put "NEAA Yearbook" in the subject line of any e-mails.

***Ads and Payment DEADLINE IS Wednesday, FEBRUARY 1, 2012***

Credit Card Payment Form: (\$20.00 minimum for credit card orders)

Name of Cardholder: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_  Visa  MasterCard

3 digit code in signature line on back of card - right side

**\*\*\*Signature of Cardholder:** \_\_\_\_\_